

What makes a Story Artist?



Knowledge

- ... of various canons across genres
- ... of storytelling industries; language, roles, and key players
- ... of the business of storytelling
- ... of common situations and themes
- ... of cultural competencies and empathy



Craft

- Connect with an audience
- Create original content with creativity and artistic impulse
- Iterate and revise
- Attend to universal story forms including structure, tempo, and point of view
- Develop relatable characters of depth



Skills

- Effective written, oral and visual communication
- Critical and independent thinking
- Observation and active listening
- Industry-related process, equipment, and technology use
- Research, analyze and evaluate story
- Collaboration